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From the Phoenix Business Journal:

<https://www.bizjournals.com/phoenix/news/2020/03/11/well-funded-tech-company-moving-hq-to-scottsdale.html>

Well-funded tech company moving HQ to Scottsdale from Wisconsin

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One of the largest venture capital-backed tech companies in Wisconsin is moving its headquarters to Scottsdale.

Fasetto Inc., the Superior, Wisconsin-based company that developed Forum, a software that allows people to share and join business presentations from anywhere if they have a Wi-Fi-enabled mobile device, is moving to tap into Arizona's software developer pool.

Founded in 2013, Fasetto also developed Gravity, a software for internet-connected products.

"The Phoenix area, due to the rise of the tech sector here, means that there are deeper software developer resources available," said Coy Christmas, Fasetto CEO, in a statement. "Plus, we have top universities that have amped up their curriculum to meet the needs of the local economy."

The move to the Phoenix metro will help the company grow its product development personnel, as well as provide greater access to industry-leading companies, according to the statement. Fasetto has just under 50 employees.

The company's website now lists its headquarters as 4110 N Scottsdale Road, Suite 315, at the corner of Indian School Road.

A few weeks ago, Fasetto closed on a \$1.1 million round of funding from undisclosed investors, bringing its funding total to over \$39 million and making it one of the most heavily invested startups in Wisconsin. In 2019, the company closed on \$14 million in funding from a single investor.

Fasetto will continue operations in its Wisconsin office, along with an office in California.

Nick Williams

Reporter

Milwaukee Business Journal